

SDG 4 Evidence – Public Educational Events (Executive & Vocational Training)

1. Declaration of Services

Gulf University, through the Community Engagement & Continuing Education Centre (CECEC), hosts executive education programmes, vocational training workshops, and public learning events that are open to the general public. These short courses are specifically designed for non-students and support lifelong learning in alignment with SDG 4: Quality Education.

2. Examples of Public Events & Training Workshops

The following examples demonstrate Gulf University's public educational events:

Event Title	Date	Open to Public	Evidence Source
First Aid & Emergency Response Workshop	April 2024	Yes	CECEC / Sustainability Report 2024-25
Diabetes & Health Awareness Session	October 2024	Yes	CECEC Record / SDG 4 Report
Russian Cultural & Language Workshop	November 2024	Yes	SDG 4 Report 2024-25
Sign Language Training Workshop	December 2024	Yes	CECEC Activity Log
Media Studio Experience – Al Falah Private School	March 2024	Yes	CECEC

3. Screenshots of Public Events (Insert Below)



FIRST AID WORKSHOP



Diabetes Awareness Event

Unpaid Workshops					
الترتيب	Title	Time	Date	Instructor	المكان
1	Marketing Content Management on Social Media	8:30am-12pm	4-Feb	Mr. Ammar Mohammed	الجامعة
2	Landscaping & irrigation system	8:30am-12pm	11-Feb	Ms. Ameerah	الجامعة
3	Advanced Skills in Using Tables, Formulas, and Designing a Dashboard in Software	8:30am-12pm	13-Feb	Dr. Walid El-Fezzani	الجامعة
4	Workplace Etiquette and the Art of Self-Marketing	8:30am-12pm	25-Feb	Dr. Shafieq	الجامعة
5	Media Writing for Public Relations Management	8:30am-12pm	08-Apr	Dr. Mohammed Alsthal	الجامعة
6	Presentation Skills	8:30am-12pm	15-Apr	Dr. Aseel Al-Ayash	الجامعة
7	Using Artificial Intelligence in Graphic Design and Video	8:30am-12pm	22-Apr	Dr. Ahmad Al-Zahrani	الجامعة

Paid Workshops					
Workshop Title	Staff Name	Duration	Hours	Language	Actual fees
Governance, Risk and Compliance (GRC): Definitions and Resources	Dr. Ahmad Alsthal	24/12/2024	16 Hours	English	75 BD
Content Writing Skills for Social Media	Dr. Abdulla Alsthal	26/12/2024	10 Hours	Arabic	50 BD
Exterior & Interior Rendering using Lumion	Ms. Sandra Job	31/12/2024	40 Hours	English	30 BD
Human Resources Planning in Recruitment for Small and Medium	Dr. Tamer Alkadash	31/12/2024	10 Hours	Arabic	40 BD

Outreached Workshops (Unpaid/Free)

Outreached Workshops (Paid)

4. Public Webpage Link

<https://www.gulfuniversity.edu.bh/centers/community-engagement-and-continuing-education-center/workshops-and-training-courses/upcoming-workshops-2/>

https://www.gulfuniversity.edu.bh/wp-content/uploads/2025/11/SDG04_Quality-Education_2024-2025.pdf

<https://www.gulfuniversity.edu.bh/3d-flip-book/sustainability-report-2024-25/>

<https://www.gulfuniversity.edu.bh/3d-flip-book/cece-annual-report-2024-2025/>